

## Personal Data Protection Information Clause

Pursuant to Articles 13 and 14(1) and (2) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, GDPR) (Official Journal of the EU L 119, 2016, p. 1) (hereinafter: "GDPR"), we inform you about the manner and purpose of processing your personal data, as well as your rights under the data protection regulations:

1. The Administrator of your personal data is the Mayor of the City of Lublin; address: Plac Króla Władysława Łokietka 1, 20–109 Lublin, Poland.

2. We have appointed a Data Protection Officer (DPO), with whom you may contact regarding all matters concerning the processing of your personal data and the exercise of your rights under data protection regulations:

1. by e-mail: [iod@lublin.eu](mailto:iod@lublin.eu); or

2. in writing to the address of the Data Administrator.

3. Your personal data are processed for the following purposes:

1. For persons representing an institution:

to conduct the competition procedure in connection with the submission of a competition application, to possibly publish information about the competition winners on the BIP UM Lublin website and the Lublin City official website ([www.lublin.eu](http://www.lublin.eu)),

to execute contracts for promotional tasks, and for archival purposes;

2. For persons listed in the application or contract:

to organize and conduct the competition procedure and to implement the provisions of the contract, as well as for archival purposes;

3. For persons authorized by the Organizer to collect and return promotional materials:

to implement the provisions of the contract and for archival purposes.

4. The legal basis for processing your personal data is:

1. Article 6(1)(f) GDPR (processing is necessary for purposes resulting from the legitimate interests specified in point 3 of this clause, pursued by the Administrator or a third party), and

2. Article 6(1)(c) GDPR (processing is necessary to fulfill a legal obligation imposed on the Administrator) in connection with the provisions of the Act of 14 July 1983 on the National Archival Resource and Archives, and the Regulation of the Prime Minister of 18 January 2011 on filing instructions, uniform records lists, and the organization and scope of activity of institutional archives, as well as your consent to the processing of personal data in connection with the publication of the Guest's image.

5. In connection with the purposes referred to in point 3, the following categories of your personal data will be processed:

1. For persons representing a university/research institute: name and surname; position obtained from the "Lublin Akademicki" competition application;

2. For persons listed as contacts in

the application: name and surname, position held, phone number, e-mail address, obtained from the "Lublin Akademicki" competition application;

3. For invited persons: name and surname, academic title, country of origin, place of employment including position/function, field of specialization, major achievements and awards, and image, obtained from the competition application and the Organizer;

4. For persons authorized by the Organizer to collect and return promotional materials: name and surname, contact phone number, obtained from the Organizer.

6. Your personal data will be used until the purposes specified in point 3 are achieved, and thereafter for the period and to the extent required by applicable law, in particular for archival purposes in the public interest,

for scientific or historical research, or for statistical purposes for 25 years. After this period, documentation will be transferred to the relevant state archive, where it will be stored permanently or until consent is withdrawn.

7. Your personal data may be disclosed only to entities authorized to receive them under the law, i.e., public authorities and entities performing public tasks or acting on behalf of public authorities. Additionally, data may be disclosed to entities with which the Administrator has concluded agreements for services related to personal data processing, e.g., IT service providers (COIG S.A., ul. Mikołowska 100, 40-065 Katowice) and service providers for public administration websites (Ideo Sp. z o.o., ul. Nad Przyrwą 13, 35-234 Rzeszów; Cumulus Advertising Agency, Jan Matysik, ul. dr Wacława Lasockiego 24, 20-612 Lublin).

8. Your personal data will not be subject to automated decision-making, including profiling.

9. Your personal data, in accordance with point 12, may be transferred outside the European Economic Area (EEA), which includes the European Union, Norway, Liechtenstein, and Iceland.

10. In connection with the processing of your personal data, you have the following rights:

1. the right to request access to your personal data and to receive a copy thereof, pursuant to Article 15 GDPR;
2. the right to request rectification of your personal data, pursuant to Article 16 GDPR;
3. the right to request erasure of your personal data, pursuant to Article 17 GDPR;
4. the right to request restriction of processing of your personal data, pursuant to Article 18 GDPR;

5. the right to object in cases specified in Article 21 GDPR;

6. the right to lodge a complaint with the President of the Personal Data Protection Office if you consider that the processing of personal data violates the GDPR;

7. if processing is based on your consent, the right to withdraw consent at any time (e.g., by sending an e-mail from the address provided in the form to [biznes@lublin.eu](mailto:biznes@lublin.eu)). Withdrawal does not affect the lawfulness of processing carried out prior to withdrawal.

11. Providing personal data in relation to persons representing the Organizer or contacts listed in the application is a prerequisite for participation in the Competition and for entering into a contract. Providing data of persons authorized by the Organizer to collect and return promotional materials is necessary for the performance of the contract.

12. In connection with the publication of personal data of invited persons within the Competition on social media platforms Facebook and Instagram, such data will additionally be made available to the owner of these services, Meta Platforms, Inc. Consequently, your personal data may be transferred to the United States of America, where different data protection laws apply, which may not provide an equivalent level of protection. The data protection rules can be consulted at: <https://www.facebook.com/privacy/explanation>.